



**TRIX** [www.trix-gear.com](http://www.trix-gear.com)

# Let Us Introduce Ourselves...

What do you get when you cross a triathlon obsessed husband with a graphic designer wife? Marriage met on middle ground and some pretty inspired tri lifestyle t-shirts. Frustrated by lack of fashion friendly tri inspired t-shirts during their seven plus years participating and spectating the team takes on the need and launches their online store September '09.

Catch owner Paul Duffy this October in the IronMan World Championships!



# QUICK FACTS

**Who** - Paul and Celeste Duffy

**What** - Triathlon inspired clothing and accessories

**When** - August 2009

**Where** - TRIX GEAR is a registered business in both USA & Singapore.

**Why** - The couple noted a distinct lack of cool triathlon related t-shirts in the marketplace.

**How** - Source local suppliers who value product responsibility. Use as eco friendly materials as possible to produce quality products we as owners, parents and individuals can be proud of.

# CONTACT

## **TRIX GEAR**

www.trix-gear.com

USA +1 858 997 0902

SINGAPORE +65 8161 9046

E. info@trix-gear.com





# BIOGRAPHIES

## **Paul Duffy**

owner/triathlete  
United Kingdom

Paul Duffy has been participating in triathlons since 2002 but it wasn't until his brain tumor in '05 that the sport became more meaningful to him. Getting up to train day after day has come to symbolize good health and capability. Paul's wife agrees but would add that the sport really suits his hyperactive nature and is a great counter balance to a largely sedentary day job.

## **Celeste Duffy**

owner/designer  
USA

Celeste has yet to compete in a triathlon herself but does not feel this impedes her insight into the sport. Having trailed three kids over seven years to dozens of races not to mention accommodating her husband's persistent and busy training schedule must certainly qualify her for some form of a finisher's shirt. While she waits she applies her graphic design background and her rather lengthy hours of spectating to Trix-Gear's line of t-shirts.

